Name:

Teacher’s Name:

**Task:** Use a variety of technology tools to create an eye-catching advertisement for a favorite book you’ve read from our library collection. Publish your ad by printing the finished product in color. Some Wordle ads will be published with your book trailer on the blog.

**Tech Tools:** A Web 2.0 tool called Wordle, Microsoft Office Word, Microsoft Office Publisher.

**Attribution:** This lesson came from Mrs. Oberts at Oakland Elementary School in Bloomington, IL. It is published on her Reading Tech wiki: http://readingtech.wikispaces.com/ I have adapted it for my use.

**Partners:** You will be working with a partner of your choice. You both need to have read the same book. You will be graded on your effort in class, so make sure you choose your partner wisely.

**Getting Started:** Think carefully about the book you would like to advertise. Consider choosing a book you remember clearly and/or really enjoyed. It does not necessarily have to be a “chapter book”—it can be a favorite picture book, award book, or nonfiction title. It WILL be the book you do for your book trailer.  
  
*Other guidelines:* You may work with a partner, but both of you has to produce a Wordle Book Ad. This partner will be your partner for your book trailer, so choose wisely.

You will need the **actual** book (or a copy of it) for next week’s work session. During today’s library with Mrs. Hembree, you will search for your favorite titles, narrow down your choices, and select a final book to advertise.

I love graphic novels as much as you do, but they don’t translate easily into a book trailer because they are already so visual. For this reason, you may **not** choose a graphic novel for this project.

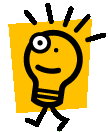
**Task #1: Choosing a book**

1. Complete the Book choice form and hand to Mrs. Hembree.
2. Then begin task #2.

**Task #2: Using the Wordle Template**

1. Download the file “WordlePlanningDoc” from the Library Lesson wiki on the Bulldog Reader’s blog.
2. Type your name beneath the title.
3. Go to the Microsoft Office Button; choose “Save As.” Name the doc with your last name and wordle in the server. Ex. hembreewordle
4. Now, begin adding words to advertise your book. Use the list below to get started, but feel free to add additional descriptors.

***Your Wordle must include the following:***



* Title of book
* Author’s first and last name (and illustrator if applicable)

**Remember!**

Save your document

**On the server**,

Not

The desktop!

* Setting
* Main characters’ names
* Genre
* Words to describe the main plot and events in the story
* Any other words you think are relevant to the book